Ashish Ahire

Digital Marketing Executive | Graphic Designer | Content Creator

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Professional Summary

Creative Digital Marketing and Graphic Design Professional with experience in branding, content creation, graphic design, customer engagement, and technical support. Skilled in developing social media creatives, marketing campaigns, promotional videos, and visual branding using Adobe Creative Suite, Canva, and AI-powered tools. Familiar with SEO fundamentals, Google Business Profile, CRM systems, and content marketing. Passionate about creating engaging digital experiences that strengthen brand visibility and customer engagement.

Experience

Americo Packaging — Graphic Designer & Sales Associate

Nashik (Sep 2025 – Feb 2026)

- Designed marketing creatives, packaging artwork, brochures, banners, and promotional materials.
- Worked closely with customers to understand branding and marketing requirements.
- Created visually appealing designs aligned with brand identity.
- Assisted sales by preparing product presentations and promotional materials.
- Coordinated with clients and production teams to ensure timely campaign execution.

24/7 ai — Technical Support Associate

Bengaluru (Apr 2024 – Feb 2025)

- Delivered technical support while maintaining excellent customer satisfaction.
- Resolved customer issues through effective communication and troubleshooting.
- Documented customer interactions using CRM systems.

- Improved customer experience through timely issue resolution.

Amazon India — Customer Service Associate

Pune (Aug 2023 – Feb 2024)

- Delivered exceptional customer support through chat, email, and voice channels.
- Managed customer relationships while maintaining quality and satisfaction metrics.
- Resolved product-related concerns efficiently.
- Developed strong communication and problem-solving skills valuable in customer-focused marketing roles.

Learnovate — Graphic Designer Intern

Pune (June 2023 – July 2023)

- Designed social media creatives, brochures, banners, and promotional materials.
- Created visual assets aligned with brand guidelines.
- Collaborated with the design team on marketing campaigns.
- Supported content creation for digital and print media.

Reliance Animation — Junior QA Engineer

Pune (Sep 2021 – Nov 2021)

- Performed functional and gameplay testing for the F1 2021 project, ensuring a high-quality user experience.
- Executed detailed test cases and documented defects using Jira.
- Worked closely with developers to reproduce, track, and resolve software issues.
- Developed strong analytical, reporting, and quality assurance skills through systematic testing.
- Collaborated with cross-functional teams in an Agile development environment to ensure timely project delivery.

Projects

Creative Branding Projects

- Designed branding materials including logos, brochures, banners, and packaging artwork for multiple concepts.

Social Media Design

- Created engaging social media posts and promotional creatives for marketing campaigns using Photoshop and Illustrator.

Video Content Creation

- Produced marketing videos, promotional edits, and motion graphics using Adobe Premiere Pro and After Effects.

UI/UX Design

- Designed user interface mockups and wireframes using Adobe XD.

Content Creation

- Created YouTube thumbnails, promotional graphics, and digital content for online platforms.

Skills

Digital Marketing

- Social Media Marketing
- Content Marketing
- Branding
- SEO Fundamentals
- Email Marketing
- Google Business Profile
- Marketing Analytics (Basic)

Design Tools

- Adobe Photoshop

- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Adobe XD
- CorelDRAW
- Canva

Technical

- Microsoft Office
- Google Workspace
- CRM Tools
- Basic WordPress
- Jira
- ChatGPT
- Google Gemini

Soft Skills

- Communication
- Customer Relationship Management
- Problem Solving
- Presentation Skills
- Team Collaboration
- Time Management

Certifications

- Procurement Essentials: Streamline and Boost Success (Professional Certificate), Coursera — June 2026
- Research Methodologies, Queen Mary University of London (Coursera) — June 2026

Education

BCA — Manipal University Jaipur
Graphic Design and 3D Design — Frameboxx, Pune
Horizon English Medium School, Pune

Languages

English, Hindi, Marathi, Basic Japanese